



Transportation News special stats

- Primetime news special ran on 8/15 at 10p - 10:30p.
- The show delivered over 44,900 households and over 59,000 viewers 18+.
- Aired after Bachelor in Paradise (ran from 8-10p) The show was the 2nd highest viewed program during that time period.

WSB-TV News stats

- 6p newscast, delivers
 - 93,700 households
 - 115000 - 18+ with every newscast