



PENNDOT WORKERS' MEMORIAL

2019 TransComm Skills Awards

8c. Display



THE NEED:



In 2018, the Pennsylvania Department of Transportation lost another **two employees** who were working to make the state's roads and bridges safer for all.



Bobby Gensimore was killed on February 17, 2018, while setting up flares during a winter storm. A passing driver lost control and struck Bobby. He had a wife and two children.



Bryan Chamberlain was killed on August 30, 2018, during a shoulder widening operation. He was recently married.

Sadly, **89 PennDOT employees have died** in the line of duty since 1970. Since becoming the state Secretary of Transportation in 2015, Leslie S. Richards has had to attend the funerals of five of her employees. She says it's something that has affected her deeply, and she wants to do as much as she can to honor those who have given all.

There already is a statewide memorial located in downtown Harrisburg by the river, as well as a traveling memorial based out of District 3's Bradford County Maintenance Office. But **there was nothing permanent in the department's Harrisburg headquarters.**



The traveling PennDOT Workers' Memorial features 89 crosses with the names and dates of those employees who have been killed.

THE PROCESS:



In the beginning of March, the central press office team was tasked with designing a permanent memorial that the secretary would unveil during our annual National Work Zone Awareness Week event in April.

The memorial display needed to:

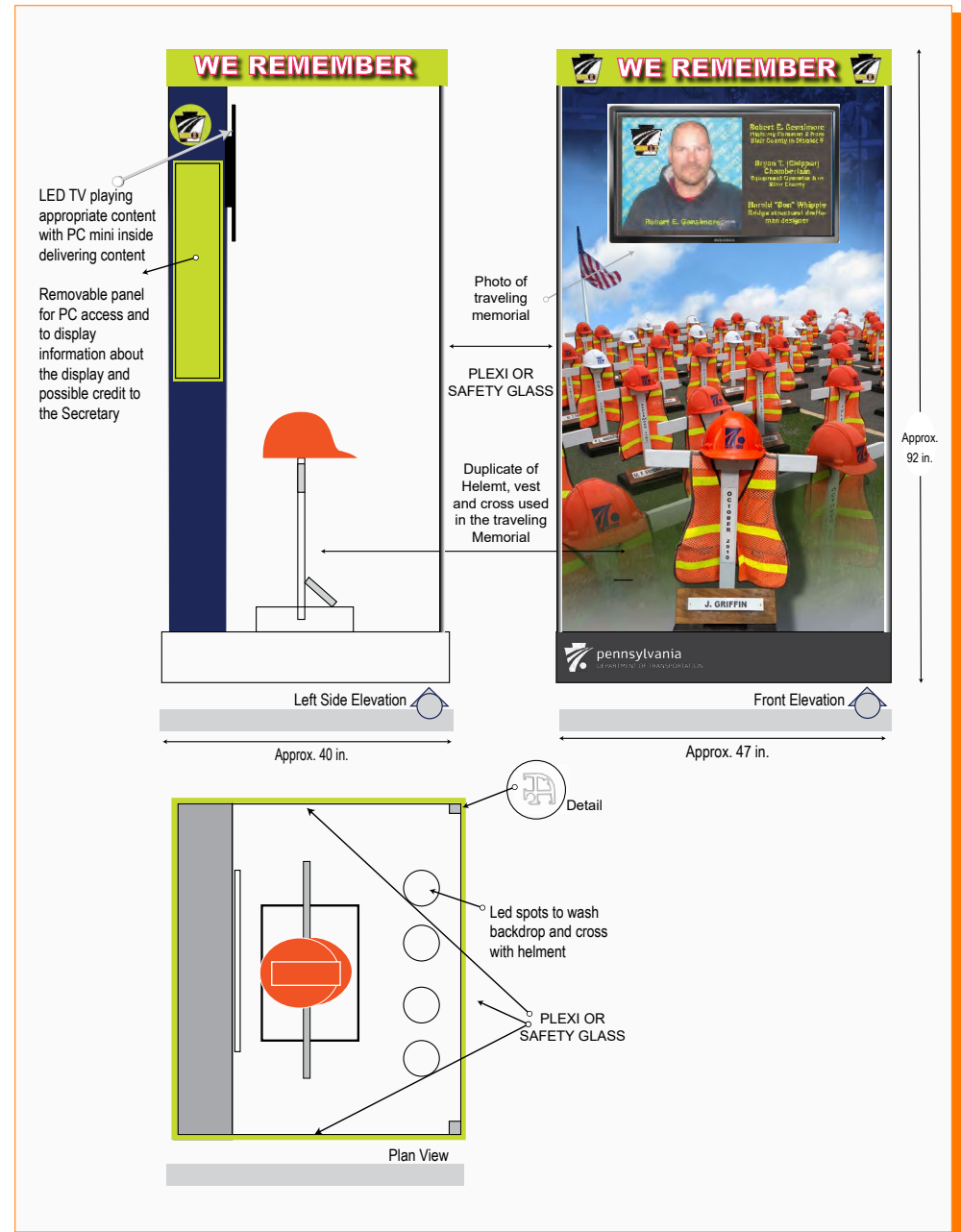
Incorporate elements of the existing traveling memorial

Display the names and photos of every fallen PennDOT employee, while allowing for the possible addition of future names

Incorporate our new PennDOT memorial logo

Fit in with existing decor in the Keystone Building atrium

Be enclosed and able to withstand a decent amount of wear-and-tear as the atrium is often used to host events



THE RESULTS:



The memorial display was successfully ordered and installed in the Keystone Building atrium on April 5 — five days before the event.

Secretary Leslie S. Richards unveiled the display during our April 10 event in front of several TV stations, PennDOT employees, safety partners, and even high school students and their teachers who were in Harrisburg for our [statewide Innovations Challenge](#) judging.



[Click to view video on YouTube.](#)



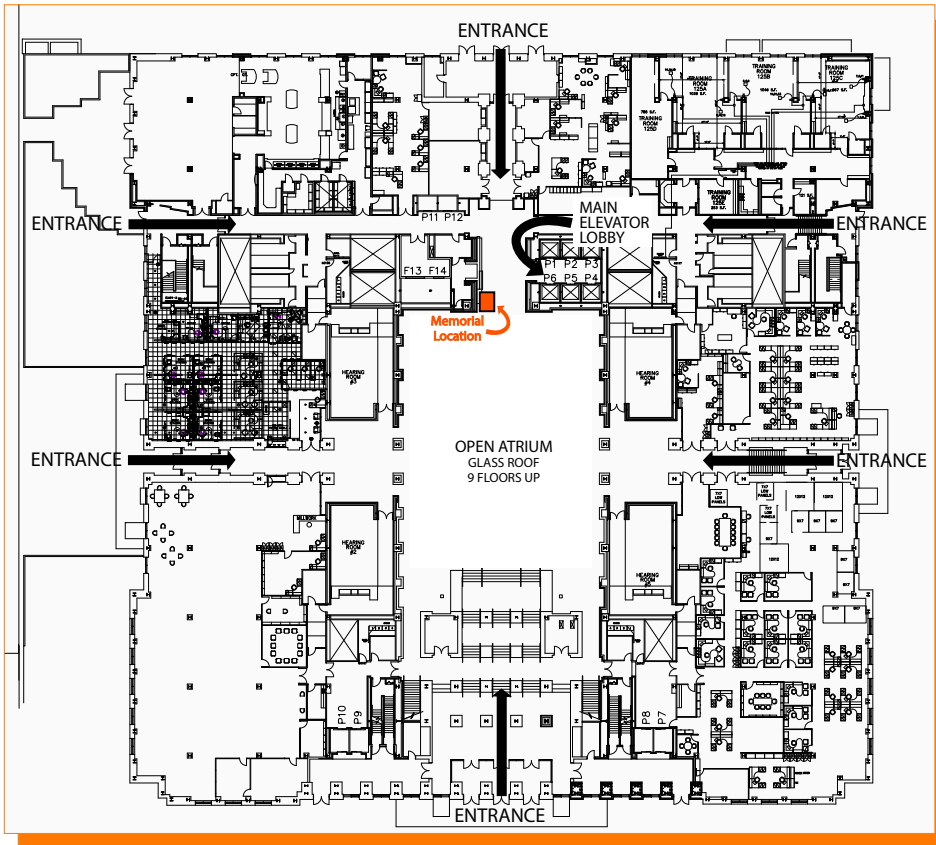
THE RESULTS:



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➔ Foot Traffic:



Floorplan of the Keystone Building with the location of the memorial highlighted.

1,700 Commonwealth employees work in the Keystone Building

8,614 Commonwealth employees work in the surrounding Capitol Complex

18,709 employees work in downtown Harrisburg (within walking distance)



Location of the Keystone Building within the Capitol Complex.

THE RESULTS:



➔ Work Zone Awareness Week Event:

The event was covered in-person by several TV stations. An email with multimedia resources was later picked up by more than three dozen news outlets.

Construction: Slow down and watch for PennDOT workers

Twitter Facebook Pinterest LinkedIn Email

Posted on April 12, 2019 by wcednews

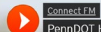
Harrisburg, PA - As we're getting into PennDOT's busy season where more roadways are under construction, please remember to slow down in those zones and keep an eye out for workers.

People's lives are on the line, like Bobby Gensimore, a PennDOT foreman who was killed last year in a work zone by a distracted driver. His wife, Missy Gensimore, has dedicated herself to preventing it from happening to someone else.

Pennsylvania Department of Transportation (PennDOT) Secretary Leslie S. Richards and American Traffic Safety Services Association (ATSSA) Pennsylvania Chapter President Jason Rohrer gathered to honor lives lost in the line of duty and highlight the statewide workers' memorial as part of national Work Zone Safety Awareness Week, which runs through April 12.

Click Here to see more photos and videos from the event.

Listen to quotes from Secretary Richards, Missy Gensimore, and high school students who worked on PennDOT safety projects.



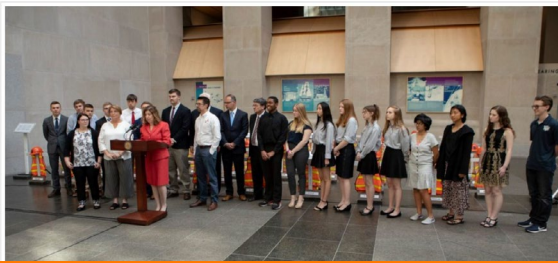
PennDOT Honors Workers Killed in Workzones



Connect Radio

PennDOT Secretary, ATSSA, Family Members Honor Lives Lost in the Line of Duty

Joanne Bauer | April 11, 2019



Explore Venango

PennDOT Secretary, American Traffic Safety Association, Family Members Honor Lives Lost in the Line of Duty

April 11, 2019 - by MyChesCo - Leave a Comment



MyChesco

PennDOT Honors Lives Lost in the Line of Duty

By: Eyewitness News | Posted by Jayne Ann Bugda



Posted: Apr 10, 2019 03:30 PM EDT
Updated: Apr 10, 2019 03:30 PM EDT



PAHomePage

PennDOT honors workers killed on job

By: Priscilla Liguori



Posted: Apr 10, 2019 05:58 PM EDT
Updated: Apr 11, 2019 02:08 PM EDT



abc27

A MEMORIAL TO REMEMBER

Tags: [DOTcom](#), [Employment](#), [Safety](#), [Work Zone](#)

April 11, 2019 12:00 AM

By: Rich Kirkpatrick



PennDOT Way

THE RESULTS:

➔ Memorial Social Media Posts:

Pennsylvania Department of Transportation (PennDOT) April 10 at 1:15 PM · 🌐

Pennsylvania Department of Transportation (PennDOT) Secretary Leslie S. Richards and ATSSA-American Traffic Safety Services Association Pennsylvania Chapter President Jason Rohrer today gathered to honor lives lost in the line of duty and highlight the statewide workers' memorial as part of national Work Zone Safety Awareness Week, which runs through April 12. Students from across the state were also in attendance displaying innovative work zone safety solutions as part of the annual PennDOT Innovations Challenge. Learn more about the [#WorkersMemorial](#) and the [#InnovationsChallenge](#) at: <https://bit.ly/2P10Aga>



👍🥰❤️ 97

17 Comments 50 Shares



Jack Evans III Prayers. People doing a hard and thankless job.



Janel Parker Dickson This brought tears to my eyes..❤️🙏



Connie Sprague Heart's are broken

PA Department of Transportation @PennDOTNews

PennDOT [@SecRichards](#) & [@ATSSAHQ](#) PA Chapter President Jason Rohrer today gathered to honor lives lost in the line of duty & highlight the statewide workers' memorial as part of [#NWZAW2019](#) which runs through April 12. Learn about the [#WorkersMemorial](#) at: bit.ly/2P10Aga



4:28 PM - 10 Apr 2019

5 Retweets 20 Likes

🗨️ 5 ❤️ 20 📺

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983 lifetime engaged users
15,034 post reach
51 shares

Twitter

98,006 impressions
676 engagements
78 retweets